INFLUENCE OF SOCIAL MEDIA ON STUDENTS' ACADEMIC PERFORMANCE IN ETI-OSA LOCAL GOVERNMENT AREA OF LAGOS STATE

BY

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ABSTRACT

This study investigated the influence of social media on the academic performance of students. Four research questions were raised and answered while four hypotheses were formulated and tested. The descriptive research design was adopted for the study. A total of 200 participants was selected from five (5) public and five (5) private secondary schools within Eti-Osa Local Government Area of Lagos State. The research instrument used was a four point Likert Rating Scale Questionnaire type. The instrument has a reliability coefficient of 0.79 when tested during the pilot study Data analysis was done using descriptive statistics of frequency counts and percentage to present the participants demographic data, the research questions were presented using mean score and standard deviation while the hypotheses formulated were tested using Chi-square and t-test statistical tool at 0.05 level of significance. Results of the findings revealed that students' addictiveness to social media networks has significant influence on their academic performance; student's exposure to social media has significant influence on students' academic performance; use of social media has significantly influence on the academic performance of the students in Eti- Osa LGA of Lagos State; and that there was a significant difference between male and female student usage of social media network. The researcher recommended that all the education stakeholders and network providers should come up with means of filtering information that reaches the young people through social media platforms. This will help minimize exposing them to pornographic and other unwarranted materials. Also, policy on access of students to social media should promote, encourage educational and useful information rather than uncontrolled access to the internet that may be harmful to students' social and intellectual development.